

KAKS BASEMENT FINISHING & DESIGN

Utilizing space to increase value
of homes in New England

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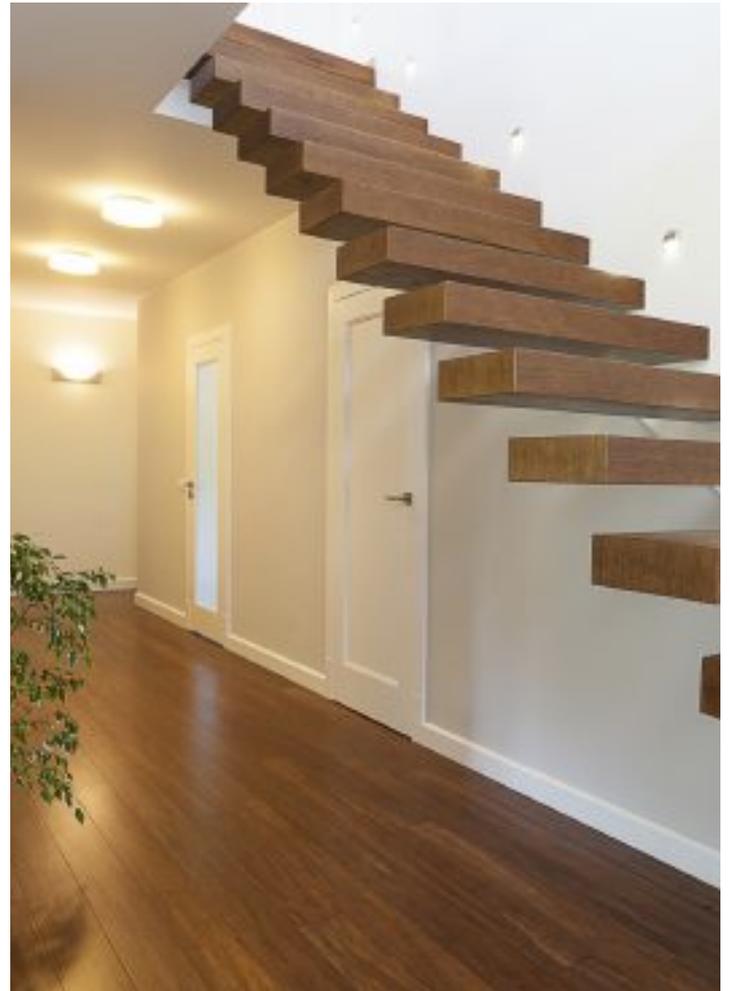
Produced by Sean O'Reilly and Written by Tom Faunce

Basement finishing is a home renovation method that has become increasingly popular as homeowners seek to increase the value of their home by utilizing every square inch. For nearly 10 years, KAKS Basement has been the leading source in the Greater Boston area for basement finishing and organizing. With top-quality workmanship and a professional, personal touch, KAKS converts unusable space into a new level of living.

Founded in 2007 by Steve Sweeney, KAKS maintains dedicated teams comprised of qualified licensed professionals with many years of experience. These skilled craftsmen have helped KAKS to establish a reputation for completing projects on time and budget. "Our goal is to direct, manage and work closely with our installations crews and electricians to determine our customer's specific needs while keeping their budget a priority," says Sweeney. "We believe in open communication as a key to achieving the desired results."

A full-service company

KAKS is a one-stop shop. With its talented and experienced crews, KAKS is able to see every project through from design to completion. In addition to basement finishing, KAKS provides full basement clean-out services as well. Customers do not need to concern themselves with emptying junk and clutter and KAKS is a full-service company. By providing all labor and hauling



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Fairview Millwork would like to congratulate KAKS Basement Finishing & Design for all your success! We are a proud partner and look forward to many future projects together! We are honored and thrilled to be part of their team.

the company is able to maintain low overhead and pass the savings along to the customer. Once the project is complete, KAKS will rearrange any items or furniture for its customers by performing a full cleaning of the space, leaving it spotless.

In all of its basement renovations, KAKS uses Impressive Basement Systems, which has been utilized in the industry since 1972. The 100 percent eco-basement finishing system has been installed all over the country and was featured on the A&E hit show Flipping Boston. Along with proven durability, advantages of the system include water and stain repellent, removable panels for easy access, noise control and high thermal insulation. KAKS also uses 100 percent waterproof vinyl flooring planks with realistic textures in wood or stone and also offers lighting and ceiling options. Customers can complete their space with new lighting, detailed suspension ceilings for easy access from top names like USG and Armstrong or a plastered finish ceiling.

With mold and mildew a concern for most homeowners in New England, KAKS uses wallboard products that are specifically designed to inhibit mold and mildew growth. Unlike ordinary wallboard or other common building materials, these specially treated selections create an

environment unsuitable for mold to survive. Prior to beginning any renovation, KAKS will thoroughly inspect each basement for signs of moisture penetration, which could be through foundation cracks, window seals or other vulnerable points.

Maintaining a personal touch

With its full-service approach and the niche market that KAKS maintains, the company has been fortunate to not only survive through the economic downturn but to thrive as well. "We really weren't affected by the housing market collapse," says Sweeney. "What we witnessed was people wanting to take advantage of getting the full value from their home. We saw some of the luxury builds decrease a bit but not by much."

With an influx of space-utilizing work, KAKS has managed to maintain steady, manageable growth as a company. "I don't want to become a company with a corporate feel," says Sweeney. "I want KAKS to continue to be a company that runs a tight operation, and has people that want to do business with us because they know that they are going to receive personal attention. We remain very aware of that when it comes to growth."

With its attention to detail and personal touch, Kaks Basement Finishing & Design remains a leader as a premier New England basement finisher. •



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